



## 2019 Martha's Market Sponsorship Commitment Form

Proceeds benefit Breast Health Programs and Women's Healthcare at  
Sentara Martha Jefferson Hospital

Sponsorship Levels:

- \$20,000 ~ Presenting Sponsor**
- \$10,000 ~ Event Sponsor**
- \$5,000 ~ Major Sponsor**
- \$2,500 ~ Special Sponsor**
- \$1,000 ~ Partner Sponsor**

Individual/Organization Name \_\_\_\_\_  
[As you would like it to appear in publications for recognition]

Contact \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank you** for your commitment to Sentara Martha Jefferson Hospital through this sponsorship.

All gifts to Sentara Martha Jefferson Hospital are tax deductible under the current provisions of the Internal Revenue Code and regulations. Please consult with your tax advisor regarding the full tax implications of your gift. The full deductibility of your support maybe affected by the fair market value of premiums you may qualify for. Full disclosure of this information will be made available to you prior to the event.

Please fax: **434.654.7316** –or–

Mail to: **Martha Jefferson Hospital Foundation**, 500 Martha Jefferson Drive, Charlottesville, VA 22911

*Martha*  
**Jefferson Hospital Foundation**





Nov. 15-17, 2019  
The Pavilion at  
Boar's Head Resort  
Celebration of Hope Gala  
Saturday, Nov. 16

## 2019 Martha's Market Sponsorship Benefits

### Presenting Sponsor ~ \$20,000

- Recognition in all print, electronic and media advertising to include TV
- Banner with corporate logo to be displayed in a prominent way at the Market
- Recognition on invitations to the Celebration of Hope Gala that is sent to approximately 2,000 area households
- Recognition on the Martha's Market brochure that is sent to approximately 3,500 area households
- Recognition on posters and fliers that will be distributed and displayed at local businesses and public places promoting the event
- Recognition on shopping bags that will be given to all Market patrons
- Opportunity to include handouts or other promotional information to be offered to Market patrons
- Recognition on Sponsor Boards to be prominently displayed at the Market
- Recognition on Martha Jefferson Hospital Foundation website
- Recognition in Martha Jefferson Hospital Foundation's annual list of donors appearing in the Foundation's Annual Report
- Concierge access to Celebration of Hope Gala tickets and Run-of-the-Market tickets
- Membership in The Martha Jefferson President's Circle, the Hospital's forum for special recognition of leadership gifts
- Recognition in a special acknowledgment placed in the local newspaper

### Event Sponsor ~ \$10,000

- Recognition in all print, electronic and media advertising of the event to include TV
- Banner with corporate logo to be displayed in a secondary position to the Presenting Sponsor at the Market
- Recognition on invitations to the Celebration of Hope Gala that is sent to approximately 2,000 area households
- Recognition on the Martha's Market brochure that is sent to approximately 3,500 area households
- Recognition on posters and fliers that will be distributed and displayed at local businesses and public places promoting the event
- Recognition on shopping bags to be given to all Market patrons
- Recognition on Sponsor Boards to be prominently displayed at the Market
- Recognition on Martha Jefferson Hospital Foundation website
- Recognition in Martha Jefferson Hospital Foundation's annual list of donors appearing in the Foundation's Annual Report
- Concierge access to Celebration of Hope Gala tickets and Run-of-the-Market tickets
- Membership in The Martha Jefferson President's Circle, the Hospital's forum for special recognition of leadership gifts
- Recognition in a special acknowledgment placed in the local newspaper

### **Major Sponsor \$5,000**

- Recognition on invitations to the Celebration of Hope Gala that is sent to approximately 2,000 area households
- Recognition on the Martha's Market brochure that is sent to approximately 3,500 area households
- Recognition on posters and fliers that will be distributed and displayed at local businesses and public places promoting the event
- Recognition on shopping bags to be given to all Market attendees
- Recognition on Sponsor Boards to be prominently displayed at the Market
- Recognition on the Martha Jefferson Hospital Foundation website
- Recognition in Martha Jefferson Hospital Foundation's annual list of donors appearing in the Foundation's Annual Report
- Eight Celebration of Hope Gala tickets and Eight Run-of-the-Market tickets
- Membership in The Martha Jefferson Society, the Hospital's forum for special recognition of leadership gifts
- Recognition in a special acknowledgment placed in the local newspaper

### **Special Sponsor \$2,500**

- Recognition in the Martha's Market brochure that is sent to approximately 3500 area households
- Recognition on Sponsor Boards to be prominently displayed at the Market
- Recognition on Martha Jefferson Hospital Foundation website
- Recognition in Martha Jefferson Hospital Foundation's annual list of donors appearing in the Foundation's Annual Report
- Four Celebration of Hope Gala tickets and Four Run-of-the-Market tickets
- Membership in The Martha Jefferson Society, the Hospital's forum for special recognition of leadership gifts
- Recognition in a special acknowledgment placed in the local newspaper

### **Partners \$1,000**

- Recognition on Sponsor Boards to be prominently displayed at the Market
- Recognition on the Martha Jefferson Hospital Foundation website
- Recognition in Martha Jefferson Hospital Foundation's annual list of donors appearing in the Foundation's Annual Report
- Two Celebration of Hope Gala tickets and Two Run-of-the-Market tickets
- Membership in The Martha Jefferson Society, the Hospital's forum for special recognition of leadership gifts
- Recognition in a special acknowledgment placed in the local newspaper

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