






*Advancing the Caring Tradition*


## Martha's Matters


Since 1994, The Women's Committee, Martha Jefferson Hospital has been proud to support many facets of women's healthcare, with the primary emphasis on Breast Health. Over the past sixteen years, through the tremendous success of its fundraisers *Martha's Market* and *In the Pink Tennis Tournament*, the Women's Committee has raised over \$3 million in support of the following services:


 **The Cancer Resource Center** - The Cancer Resource Center is the heart of breast cancer support, education and outreach from the Hospital, providing information about breast health education, diagnosis and treatment options and is staffed by an Oncology Certified Nurse. A Social Worker for the Cancer Center was also provided (2005) through support of The Women's Committee.


 **Free Mammography Vouchers** – Over one thousand vouchers have been provided for physicians' offices & outreach clinics.

 **Women's Health Screening Days** - A biannual event providing free mammograms, as well as glucose, lipid profile and cholesterol blood screenings to financially eligible women.


 **Breast Health Fund** – A fund for breast health programs, including financial support for women needing breast cancer treatment as identified through one of the outreach efforts above.


 **Digital Mammography & Computer Assisted Detection (CAD)** -- Support has been provided to bring digital mammography, CAD and other digital technology to the women we serve.


 **Stereotactic Breast Biopsy System** - State-of-the-art technology that provides the ability to perform a one-step biopsy under local anesthesia, which is less time-consuming and stressful for patients.


 **Breast Cancer Patient Education Guide** - This notebook, given to each patient following diagnosis, helps acquaint them with the professional staff and resources of the Hospital and empowers them to navigate their treatment path.


*Please continue reading reverse side for additional services and programs receiving support from TWC fundraisers.*


 **Lymphedema Care** – Equipment and training support for this regional program for cancer patients.

 **Women's Health Liaison** – A full-time nurse dedicated to providing support and follow-up services for all women undergoing a breast biopsy.

 **Breast Health Center** - A "center of excellence" at Martha Jefferson with a focus on breast health education, screening and diagnostics.

 **Marianne's Room** – Established in 2002 in memory of Marianne Zirkle to provide wigs, scarves, special “Chemo Caps” and support for women throughout their cancer treatment at Martha Jefferson.

 **MRI Guided Imaging Breast Biopsy Equipment** - Technology that provides greater accuracy and a considerable reduction in time required for the biopsy procedure.

 **Hadassah Check It Out!** – A program to provide breast self- exam education to high school girls.

**Caring Embrace** – Community volunteers gather weekly in the hospital's lobby to knit or crochet shawls for patients in need of caring, compassion and comfort. The Women's Committee has provided funding for yarn and knitting materials.

**Midlife Women's Health Services** – Clinical and educational services for women in midlife and beyond.

**Taking Aim at Heart Disease in Women-** A recent addition to our goals, offering programs to motivate women to take action to prevent the disease recognize signs and symptoms of illness and seek treatment for heart disease.

**Palliative Care** - Palliative Care aims to relieve suffering and improve quality of life for patients with advanced illness and their families. Palliative Care is provided by an interdisciplinary team and offered in conjunction with all other appropriate forms of medical treatment, especially to support vigorous pain and symptom management.

**The Women's Committee Endowment** - A fund to provide future support for commitments of the Committee, including support for new technology and the New Hospital at Peter Jefferson Place.