

Martha Jefferson Hospital Foundation

The Martha Jefferson Golf Classic has provided \$900,000 in funding for services and new initiatives at Martha Jefferson Hospital. Generous sponsorship and patronage over the past eight years have assisted Martha Jefferson in providing the margin of excellences in community healthcare. Thank you.

Proceeds from the Golf Classic have supported the following programs.

New Hospital Vision Fund

Martha Jefferson Hospital focuses exclusively on the health of our community. Our physicians, nurses, volunteers and staff – who are members of this community themselves – gain their greatest satisfaction from helping the local people recover and maintain their health. Today strong population growth and a surge in sophisticated treatments that require modern infrastructure have made it clear that Martha Jefferson Hospital must build a new facility in order to continue to serve our growing community. We are dedicated to building a new hospital at Peter Jefferson Place, which will provide improved access for patients, additional outreach and preventative care opportunities, and support for state-of-the-art medical equipment.

Prostate Imaging Program

MRI imaging of the prostate using a specific coil and software to provide this new service at Martha Jefferson Hospital. Men with high PSAs, family history, negative biopsies or aggressive tumors will be recommended for imaging. The high definition screening will provide physicians with the best data available to select the course of treatment with the best possible outcomes for their patients and allow for the highest functionality post treatment.

Nursing Research Fellowship

Provide for novice nurse research fellows, either individually or as teams, through an approved research project and the publication process, which will assist in the development of an evidence-based practice environment and quality patient outcomes. An initial budget of \$10,000 is requested to support up to 100 hours of time each for 2-3 nurse researchers annually.

Peripheral Arterial Disease Health and Wellness program

Martha Jefferson Hospital Health and Wellness program to provide a comprehensive approach to managing the symptoms and progression of Peripheral Arterial Disease (PAD). A medically supervised exercise program aimed at improving the walking capacity and exercise tolerance of individuals with symptoms of the disease. In addition, lifestyle modification education is provided to reduce risk factors especially associated with PAD.

Palliative Care

Palliative care programs provide an additional layer of personal support just when a family needs it most. Offered alongside all other medical treatment, palliative care is designed to help patients make difficult decisions, deal with distressing symptoms, address spiritual and emotional struggles, and understand options regarding advanced or end-of-life care. For families, a significantly enhanced level of comfort is often derived from extra time spent discussing medical conditions, stages of illness, treatment options and what to expect in the future. The American Board of Medical Specialties (ABMS) has recently made a decision to establish a subspecialty in Hospice and Palliative Medicine.

Cancer Well-fit Program

Supervised fitness and wellness program for cancer survivors available through a Martha Jefferson Hospital and ACAC partnership that address all aspects of fitness and well being.

On-Site Nursing Training Initiative

Addressed a priority initiative to aggressively convert the greater part of our staff nurses from the 2 year (AD) Associate Degree level to 4 year (BSN) Baccalaureate level. This is in keeping with the most recent findings within nursing that higher academic preparation at the staff nurse level supports the most favorable patient outcome potential.

Getwell Network™ – Healing Through Connectivity

The *GETWELL NETWORK™* is an innovative, interactive bedside solution for patients to:

- navigate through the system on their televisions to receive prescribed education and health information customized to their needs
- to communicate with care-givers regarding pain management, food preferences, other needs along with friends and family
- access entertainment services and movies and to the Internet and email.

The benefits to Martha Jefferson Hospital and our patients include creating a sense of empowerment with resources, tools, and information; providing resources for an extraordinary customer service model; and pursuing opportunities to respond instantly to patient feedback. We will be piloting the *GETWELL NETWORK™* applications on South 6.

Congestive Heart Failure Exercise Program

Congestive Heart Failure (CHF) is a complicated medical condition that is among the most common admission diagnosis in hospitals for patients over 65 years of age. Research now demonstrates the pivotal role that exercise and lifestyle risk factor management also play in improving functional capacity and reducing debilitating symptoms. A comprehensive program incorporating medically supervised exercise and aggressive risk factor modification to enhance the quality of life, reduce hospitalizations and associated medical costs to heart failure patients, can improve long-term outcomes. Martha Jefferson Hospital is developing a personal health management program for CHP patients aimed at education for early intervention and prevention, and exercise to optimize fitness, regardless of a patient's ability to pay.